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### Le giurie dell'Eurobest 2009

02/11/2009

Sono state rese note le **giurie dell'Eurobest 2009** che si riuniranno per la tre giorni in calendario al Beurs van Berlage di Amsterdam per premiare la migliore creatività del vecchio continente. Nella giuria della categoria Integrated, presieduta da **Andy Fackrell**, chief creative officer of 180 Amsterdam, siedono membri delle altre sei giurie.

#### TV/CINEMA, PRINT, OUTDOOR & RADIO JURY

Matthias Schmidt, Executive Board Member, Scholz & Friends Group and Creative Managing Director, Scholz & Friends Hamburg, Germany - JURY PRESIDENT

Rosa Haider-Merlicek, Creative Director, Demner Merlicek & Bergmann, Austria  
 Katrien Bottez, Creative Director, Duval Guillaume, Belgium  
 Eda Kauba, Creative Director, Euro RSCG Prague, Czech Republic  
 Jesper Hansen, Creative Director & Partner, Bark Copenhagen, Denmark  
 Timo Koskinen, Partner & Copywriter, King Helsinki, Finland  
 Pascal Grégoire, Co-Founder & Creative Director, la chose, France  
 Tzur Golan, Executive Creative Director, Shalmor Avnon Amichay/Y&R, Israel

#### Paolo Cesano, Creative Director, JWT, Italy

Chris Baylis, Executive Creative Director, Tribal DDB Amsterdam, The Netherlands  
 Thorbjørn Ruud, Creative Director, TRY, Norway  
 Wojtek Dagieli, Creative Director, McCann Erickson, Poland  
 João Roque, Creative Supervisor, BBDO, Portugal  
 Claudiu Dobrita, Creative Director, Grey Bucharest, Romania  
 Alexander Alexeev, Creative Consultant, ADV Marketing Communications, Russia  
 Agustín Vivancos, Founder & President, dommo, Spain  
 Anders Dalenius, Creative Director, Drafftcb, Sweden  
 Jean François Fournon, Creative Director, Saatchi & Saatchi, Switzerland  
 Ilkay Gurpinar, Creative Director, TBWA/Istanbul, Turkey  
 Paul Shearer, Creative Director, Arnold London, United Kingdom

#### INTERACTIVE JURY

Sicco Beerda, Executive Creative Director, Euro RSCG, The Netherlands - JURY PRESIDENT

Gregory Titeca, Creative Director & Founding Partner, Happiness Brussels, Belgium

Chaga Signe Bruun, Senior Digital Art Director, BBDO, Denmark  
 Stéphane Amis, Chief Executive Officer, Digitas, France  
 Martin Drust, Managing Director & Creative, Tribal DDB, Germany

#### Luca Comino, Copywriter, FullSix, Italy

Geir Florhaug, Art Director, McCann Oslo, Norway  
 Raquel Rivera, Creative Director, Nurun, Spain  
 Sophia Lindholm, Web Director, Forsman & Bodenfors, Sweden  
 Gavin Gordon-Rogers, Executive Creative Director, Agency Republic, United Kingdom

#### DIRECT & SALES PROMOTION JURY

Jens Mortier, Partner & Creative Director, mortierbrigade, Belgium - JURY PRESIDENT

Bernd Fliesser, Chief Creative Officer, Drafftcb, Austria  
 Thomas Vibroe, Creative Director, DDB Denmark, Denmark  
 Janne Waltonen, Managing Director, Wunderman Helsinki, Finland  
 Michael Koch, Executive Creative Director, OgilvyOne Worldwide, Germany  
 Coen Weesjes, Creative Director, Downtown Actiemarketing, The Netherlands  
 Cristina Moliner, Connections Manager, TBWA/España, Spain  
 Olle Nordell, Copywriter, Nordell & Nordell, Sweden  
 Roman Hirsbrunner, CEO, Co-Founder and Partner, Maxomedia, Switzerland  
 Paul Kitcatt, Creative Partner, Kitcatt Nohr Alexander Shaw, United Kingdom

#### MEDIA JURY

Nick Waters, Chief Executive Officer EMEA, Mindshare, UK - JURY PRESIDENT

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**NEWSLETTER**

Pierre-Alain Turbang, Managing Director, Initiative Belgium, Belgium  
 Guillaume Multrier, Chief Executive Officer, Aegis Media, France  
 Reiner Schmitt, Managing Director, MediaCom, Germany  
 Lior Grintz, Media & Managing Director, MPG, Israel  
 Ewa Górska, Managing Director, PanMedia Western, Poland  
 Stefan Iordache, Chief Operating Officer, Leo Burnett, Romania  
 Marta Ruiz-Cuevas, Managing Director, Starcom MediaVest Group, Spain  
 Fredrik Svensson, Managing Partner, Naked, Sweden  
 Dominik Hofstetter, Managing Director, OMD Sky, Switzerland

#### DESIGN JURY

Jonathan Ford, Creative Partner, Pearlfisher, UK - JURY PRESIDENT

Alexander Mandic, Creative Director, Alexander Mandic, Austria  
 Per Madsen, Creative Director, Scandinavian DesignLab, Denmark  
 Jean-Baptiste Danet, CEO Europe, Interbrand, France  
 Kirsten Dietz, Managing Director, Strichpunkt, Germany  
**Claudia Neri, Art/Design Director, Teikna Design, Italy**  
 Eugene Bay, Chairman, VBAT, The Netherlands  
 Daniel Palma, Creative Director, Arc Worldwide Lisbon, Portugal  
 Sergey Kuzhavsky, Co-Owner, OPEN! Design&Concepts, Russia  
 Helena Stendahl Hägg, Creative Director, Identity Works, Sweden

#### CRAFT JURY

Olivier Altmann, Executive Creative Director, Publicis Conseil, France - JURY PRESIDENT

Katrien Bottez, Creative Director, Duval Guillaume, Belgium  
 Maik Beimdieck, Senior Art Director & Head of Design, Kolle Rebbe, Germany  
 Tzur Golan, Executive Creative Director, Shalmor Avnon Amichay/Y&R, Israel  
**Karim Bartoletti, Partner & Executive Producer, Filmmaster, Italy**  
 Anders Dalenius, Creative Director, Drafftcb Sweden, Sweden  
 Daniel Bergmann, Managing Director / Executive Producer, Stink, United Kingdom








#### INTEGRATED JURY

Andy Fackrell, Chief Creative Officer, 180 Amsterdam, The Netherlands - JURY PRESIDENT

Jens Mortier, Partner & Creative Director, mortierbrigade, Belgium  
 Jesper Hansen, Creative Director & Partner, Bark Copenhagen, Denmark  
 Timo Koskinen, Partner & Copywriter, King Helsinki, Finland  
 Matthias Schmidt, Executive Board Member, Scholz & Friends Group and Creative Managing Director, Scholz & Friends Hamburg, Germany  
 Siccó Beerda, Executive Creative Director, Euro RSCG, The Netherlands  
 Magnus Olsson, Executive Creative Director, Saatchi & Saatchi, The Netherlands  
 Cristina Moliner, Connections Manager, TBWA\España, Spain  
 Fredrik Svensson, Managing Partner, Naked, Sweden  
 Jonathan Ford, Creative Partner, Pearlfisher, United Kingdom  
 Nick Waters, Chief Executive Officer EMEA, Mindshare, United Kingdom

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- 1 • Manuel de Pepppe: astinenza da '80. Ecco perché tornano i Bee Hive 
- 2 • Virgin Poker fase 2, obiettivo 5% di quota. E nel 2010 la banca 
- 3 • Il no alle 'fighe' di Toscani è posizionamento per Manas 
- 4 • La Hepburn si fa 'Musa' per Lancia 
- 5 • Rossi/Montepaschi: e i costi sono tuoi. Il rischio di fare sperimentazione 
- 6 • Armando Testa, piacere d'autore nei Baci Perugia
- 7 • Così Fabbrica sbaraglia le 11 agenzie in gara. E il cinema si fa retail 
- 8 • Adrian Graf direttore mkg Montblanc Italia
- 9 • Banca Profilo, Lorenzo Marini 'vince' l'isituzionale
- 10 • Weekly calcio con Pompilio 

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